



# STÖGMÜLLER FASHION HOUSE

Gmunden, Austria

**Client**

Stögmüller Fashion House  
Gmunden  
Austria

**Architect/Planner**

Architect: DI Heider  
Interior designer: DI Hubertus Buchegger

**Contractor**

Facade craftsmen: Helmut Zandonella GmbH  
Interior craftsman: Andreas Köstner

**Technical Specifications**

Facade: Square Tile System  
RHEINZINK-CLASSIC bright rolled

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RHEINZINK

Gmunden – the town on Lake Traunsee in the Salzkammergut region – boasts a beautiful panorama, mountain scenery and the fourth largest lake in Austria. The city centre is also worth seeing. Located directly on the northern shore of Lake Traunsee, it invites you to spend warm summer evenings on the esplanade or to go on a shopping spree. In addition to the well-known Gmundener Keramik Manufaktur, there is also plenty to choose from for fashion enthusiasts. The history of the Stögmüller fashion house, which underwent a modernisation in 2022, begins in 1898. Now, the elegant look of a RHEINZINK façade graces the idyllic town on Lake Traunsee.

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