



STÖGMÜLLER FASHION HOUSE

Gmunden, Austria

Client

Stögmüller Fashion House
Gmunden
Austria

Architect/Planner

Architect: DI Heider
Interior designer: DI Hubertus Buchegger

Contractor

Facade craftsmen: Helmut Zandonella GmbH
Interior craftsman: Andreas Köstner

Technical Specifications

Facade: Square Tile System
RHEINZINK-CLASSIC bright rolled

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Gmunden – the town on Lake Traunsee in the Salzkammergut region – boasts a beautiful panorama, mountain scenery and the fourth largest lake in Austria. The city centre is also worth seeing. Located directly on the northern shore of Lake Traunsee, it invites you to spend warm summer evenings on the esplanade or to go on a shopping spree. In addition to the well-known Gmündener Keramik Manufaktur, there is also plenty to choose from for fashion enthusiasts. The history of the Stögmüller fashion house, which underwent a modernisation in 2022, begins in 1898. Now, the elegant look of a RHEINZINK façade graces the idyllic town on Lake Traunsee.

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